

**Remit Address:**

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

# INVOICE

DUPLICATE

Advertiser	POL/Detroit International Bridge
Product	order
Estimate Number	917924

Invoice #	185174-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/23/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	185174
Alt Order #	6828178
Deal #	
Order Flight	09/17/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1046
Advertiser Code	DIBC
Product Code	ORDR

Agency Ref	IN10086/SP6681/TO1332
Advertiser Ref	

**Billing Address:**

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**  
**USA**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	News 8 @ Noon	12-1p		to						
					09/17/12 to 09/23/12	1x	M- - - - -				
	WOOD			M	09/17/12	:30	12:59 PM	QPSD0001000H	\$450.00		1
2	WOOD	News 8 @ Noon	12-1p		to						
					09/17/12 to 09/23/12	1x	- T- - - - -				
	WOOD			Tu	09/18/12	:30	12:19 PM	QPSD0003000H	\$450.00		1
3	WOOD	News 8 @ Noon	12-1p		to						
					09/17/12 to 09/23/12	1x	- - W- - - -				
	WOOD			W	09/19/12	:30	12:23 PM	QPSD0001000H	\$450.00		1
6	WOOD	The Doctors	3-4p		to						
					09/17/12 to 09/23/12	2x	M- - - - -				
	WOOD			M	09/17/12	:30	3:38 PM	QPSD0003000H	\$100.00		2
	WOOD			M	09/17/12	:30	3:59 PM	QPSD0001000H	\$100.00		1
7	WOOD	The Doctors	3-4p		to						
					09/17/12 to 09/23/12	2x	- T- - - - -				
	WOOD			Tu	09/18/12	:30	3:12 PM	QPSD0001000H	\$100.00		1
	WOOD			Tu	09/18/12	:30	3:28 PM	QPSD0003000H	\$100.00		2
8	WOOD	The Doctors	3-4p		to						
					09/17/12 to 09/23/12	2x	- - W- - - -				
	WOOD			W	09/19/12	:30	3:09 PM	QPSD0003000H	\$100.00		1
	WOOD			W	09/19/12	:30	3:55 PM	QPSD0001000H	\$100.00		2
9	WOOD	The Doctors	3-4p		to						
					09/17/12 to 09/23/12	2x	- - - T- - -				
	WOOD			Th	09/20/12	:30	3:11 PM	QPSD0003000H	\$100.00		2
	WOOD			Th	09/20/12	:30	3:39 PM	DI BC0912	\$100.00		1
10	WOOD	The Doctors	3-4p		to						
					09/17/12 to 09/23/12	2x	- - - - F- -				
	WOOD			F	09/21/12	:30	3:28 PM	DI BC0912	\$100.00		2
	WOOD			F	09/21/12	:30	3:55 PM	QPSD0001000H	\$100.00		1

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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Advertiser	POL/Detroit International Bridge	Invoice #	185174-1
Product	order	Invoice Date	09/23/12
Estimate Number	917924	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/23/12
Station	WOOD	Order #	185174
Account Executive	Petry Philadelphia	Alt Order #	6828178
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/17/12 - 09/24/12
Billing Calendar	Broadcast	IDB #	1046
Billing Type	Cash	Advertiser Code	DIBC
Special Handling		Product Code	ORDR
		Agency Ref	IN10086/SP6681/TO1332
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
11	WOOD	5am Daybreak	5a-6am		to						
					09/17/12 to 09/23/12	2x	M- - - - -				
	WOOD			M	09/17/12	:30	5:10 AM	QPSD0001000H	\$200.00		2
	WOOD			M	09/17/12	:30	4:58 AM	QPSD0003000H	\$200.00		1
12	WOOD	5am Daybreak	5a-6am		to						
					09/17/12 to 09/23/12	2x	- T- - - - -				
	WOOD			Tu	09/18/12	:30	5:39 AM	QPSD0001000H	\$200.00		2
	WOOD			Tu	09/18/12	:30	5:55 AM	QPSD0003000H	\$200.00		1
13	WOOD	5am Daybreak	5a-6am		to						
					09/17/12 to 09/23/12	2x	- - W- - - -				
	WOOD			W	09/19/12	:30	5:22 AM	QPSD0001000H	\$200.00		1
	WOOD			W	09/19/12	:30	4:58 AM	QPSD0001000H	\$200.00		2
14	WOOD	5am Daybreak	5a-6am		to						
					09/17/12 to 09/23/12	2x	- - - T- - -				
	WOOD			Th	09/20/12	:30	5:28 AM	DI BC0912	\$200.00		1
	WOOD			Th	09/20/12	:30	5:54 AM	QPSD0001000H	\$200.00		2
15	WOOD	5am Daybreak	5a-6am		to						
					09/17/12 to 09/23/12	2x	- - - - F- -				
	WOOD			F	09/21/12	:30	5:10 AM	QPSD0001000H	\$200.00		1
	WOOD			F	09/21/12	:30	5:52 AM	QPSD0003000H	\$200.00		2
16	WOOD	6am Daybreak	6-7a		to						
					09/17/12 to 09/23/12	1x	M- - - - -				
	WOOD			M	09/17/12	:30	6:47 AM	QPSD0003000H	\$475.00		1
17	WOOD	6am Daybreak	6-7a		to						
					09/17/12 to 09/23/12	1x	- T- - - - -				
	WOOD			Tu	09/18/12	:30	6:18 AM	QPSD0001000H	\$475.00		1
18	WOOD	6am Daybreak	6-7a		to						
					09/17/12 to 09/23/12	1x	- - W- - - -				
	WOOD			W	09/19/12	:30	6:16 AM	QPSD0003000H	\$475.00		1

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
22	WOOD	Daybreak Sun @6am	6-7a		to						
				09/17/12 to 09/23/12	2x	-----S					
	WOOD			Su	09/23/12	:30	6:28 AM	DI BC0912	\$175.00		2
	WOOD			Su	09/23/12	:30	6:51 AM	QPSD0001000H	\$175.00		1
23	WOOD	Daybreak Sun @7am	658-8a		to						
				09/17/12 to 09/23/12	1x	-----S					
	WOOD			Su	09/23/12	:30	7:15 AM	QPSD0003000H	\$475.00		1
24	WOOD	Today Show Sunday	758-9a		to						
				09/17/12 to 09/23/12	2x	-----S					
	WOOD			Su	09/23/12	:30	7:59 AM	DI BC0912	\$650.00		2
	WOOD			Su	09/23/12	:30	8:59 AM	QPSD0001000H	\$650.00		1
34	WOOD	Wednesday 10-11p	10-11p		to						
				09/17/12 to 09/23/12	1x	--W----					
	WOOD			W	09/19/12	:30	10:31 PM	QPSD0003000H	\$1,200.00		1
37	WOOD	MICH VS NOTRE DAM	8-11P		to						
				09/17/12 to 09/23/12	1x	-----S-					
	WOOD			Sa	09/22/12	:30	7:38 PM	QPSD0003000H	\$10,000.00		1
				Break ran early							

Aired Spots**33**

<u>Gross Total</u>	<b>\$19,100.00</b>	
<u>Agency Commission</u>	<b>\$2,865.00</b>	
<u>Net Amount Due</u>	<b>\$16,235.00</b>	<u>Payment Terms 30 Days</u>

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